

Debt Structure as a Strategic Bargaining Tool

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Debt load & strategic bargaining

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 - ▶ More debt → better bargaining outcomes (Benmelech, Bergman & Enriquez, 2009; Towner, 2015)

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 - ▶ Increase in bonds (and bond issuance), decrease in bank debt, larger bank loan syndicate size

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- ▶ RD test: Power & magnitude?
- ▶ Compensation test: Issue with wage data may complicate interpretation
- ▶ Couple of other tests to consider
- ▶ Sample formation issues/suggestions
- ▶ What does it all mean?

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- ▶ Extend RD tests beyond airline industry

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- ▶ More dispersed debtholdings → less financial flexibility → seek more operating flexibility → more part-time employees → lower annual wage per employee
- ▶ More generally, how reliable is the airline compensation data?

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- ▶ Findings:
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 - ▶ Union election victory → debt dispersion ↑
- ▶ Does unionization lead to higher compensation?
- ▶ Does dispersed debt offset this effect (i.e., look after union elections specifically)?

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- ▶ Do successful union votes perpetuate w/in firm?

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- ▶ The whole point is that the firm wants to create the threat of financial distress.
- ▶ Are there other capital structure margins that firms adjust to enhance bargaining power? (e.g., short- vs. long-term debt)