

# Curriculum Vitae

## Michela Ponzo

### **PERSONAL DETAILS**

Date of Birth: 29/07/1978

Nationality: Italian

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### **CURRENT POSITION**

University of Naples Federico II, Assistant Professor (November 2012 - present).

Qualified as Associate Professor (Professore Abilitato di II FASCIA), “Abilitazione Scientifica Nazionale” (“settore concorsuale”: 13/A2) on 18<sup>th</sup> December 2013.

### **EDUCATION**

2008 - Ph. D. in Applied Economics, Department of Economics and Statistics, University of Calabria, Italy.

2006 - “Higher Diploma in Economics Science”, UCD School of Economics University College Dublin, Dublin, Ireland. Final Grade: First Class Honours.

2002 - Degree in Political Science, University of Calabria, Italy (grade: 110/110 “summa cum laude”).

### **RESEARCH - FIELDS OF INTEREST**

Education Economics; Applied Economics; Labour Economics; Health Economics.

### **PUBLICATIONS**

1. “Are Men Given Priority for Top Jobs? Investigating the Glass Ceiling in the Italian Academia” (with Maria De Paola and Vincenzo Scoppa), *Journal of Human Capital*, 2018, forthcoming.
2. “Gender Differences in Attitudes Towards Competition: Evidence from the Italian Scientific Qualification” (with Maria De Paola and Vincenzo Scoppa), *Oxford Economic Papers*, 2017, 69(4), 986-1009.
3. “Does the Home Advantage Depend on Crowd Support? Evidence from Same-Stadium Derbies” (with Vincenzo Scoppa), *Journal of Sports Economics*, 2017, forthcoming.
4. “Experts’ Awards and Economic Success: Evidence from an Italian Literary Prize”, (with Vincenzo Scoppa), *Journal of Cultural Economics*, 2015, 39(4), pp. 341-367.
5. “Trading Height for Education in the Marriage Market” (with Vincenzo Scoppa), *American Journal of Human Biology*, 2015, 27(2), pp. 164-174.
6. “The Long-Lasting Effects of School Entry Age: Evidence from Italian Students” (with Vincenzo Scoppa), *Journal of Policy Modeling*, 2014, 36 (3), 578-599.

7. "Professors' Beauty, Ability and Teaching Evaluations in Italy", (with Vincenzo Scoppa), *The B.E. Journal of Economic Analysis & Policy: Contributions*, 2013, 13 (2), pp. 811-835.
8. "Class Size Effects on Student Achievement: Heterogeneity across Abilities and Fields" (with Maria De Paola and Vincenzo Scoppa). *Education Economics*, 2013, 21 (2) pp.135-153.
9. "Health Care Utilization by Immigrants in Italy" (with Giuliana De Luca and Antonio Rodríguez Andrés). *International Journal of Health Care Finance and Economics*, 2013, Vol. 13 (1), pp.1-31.
10. "Does Bullying Reduce Educational Achievement?. An Evaluation Using Matching Estimators". *Journal of Policy Modeling*, 2013, 35 (6), pp. 1057-1078.
11. "Primary Care Utilisation and Workers' Opportunity Costs. Evidence from Italy" (with Giuliana De Luca). *Empirical Economics Letters*, 2013, 12(1), pp. 67-73.
12. "On-the-Job Search in Italian Labour Markets: an Empirical Analysis". *International Journal of the Economics of Business*, 2012, Vol. 19 (2), pp. 213-232.
13. "A Simple Model of Favouritism in Recruitment" (with Vincenzo Scoppa). *Research in Economics*, 2011, Vol. 65 (2), pp. 78-88.
14. "Status Occupazionale e Benessere Soggettivo in Italia", *QA-Rivista dell'Associazione Rossi-Doria*, 2011, Vol. 3, pp. 75-106.
15. "Does the Way in which Students Use Computers Affect their Performance?". *Journal of Economic and Social Research*, 2011, Vol 13 (2), pp. 1-27.
16. "The Effects of School Competition on the Achievement of Italian Students". *Managerial and Decision Economics*, 2011, Vol. 32, pp. 53-61.
17. "The Use of Informal Networks in Italian Labor Markets: Efficiency or Favoritisms?" (with Vincenzo Scoppa). *The Journal of Socio-Economics*, 2010, Vol. 39 (1) pp. 89-99.
18. "An Empirical Study of Happiness in Italy" (with Vincenzo Scoppa). *The B.E. Journal of Economic Analysis & Policy: Contributions*, 2008, 8 (1), Article 15.
19. "Il Ruolo dei Network Sociali nel Mercato del Lavoro Italiano: Evidenza e Ipotesi Interpretative" (with Maria De Paola and Vincenzo Scoppa). *La Rivista delle Politiche Sociali (Italian Journal of Social Policy)*, n. 2, Aprile-Giugno 2008, pp. 125-142.

## **WORKING PAPERS**

1. "Cost-Sharing and Use of Health Services in Italy: Evidence from a Fuzzy Regression Discontinuity Design", (with Vincenzo Scoppa), IZA Discussion Paper No. 9772, March 2016; CSEF Working Paper, April 2016.
2. "Are Men Given Priority for Top Jobs? Investigating the Glass Ceiling in the Italian Academia" (with Maria De Paola and Vincenzo Scoppa), CSEF Working Paper 428, February, 2016; IZA Discussion Paper No. 9658, January 2016.
3. "Gender Differences in Attitudes Towards Competition: Evidence from the Italian Scientific Qualification" (with Maria De Paola and Vincenzo Scoppa), CSEF Working Paper 391, February,

2015; IZA Discussion Paper No. 8859, March 2015 (presentato alla Conference AIEL, Settembre 2014).

4. “Does The Home Advantage Depend On Crowd Support? Evidence From Same-Stadium Derbies” (with Vincenzo Scoppa), CSEF Working Paper 376, October 2014, IZA Discussion Paper No. 8105, April 2014. Working Paper 201402, Dipartimento di Scienze Economiche, Statistiche e Finanziarie, Università della Calabria, March 2014.
5. “Physical Attractiveness and Household Income: Trading Height for Education in the Marriage Market” (with Vincenzo Scoppa), Atti del Convegno 2013 AIEL (Associazione Italiana Economisti del Lavoro), Working Paper 201307, Dipartimento di Scienze Economiche, Statistiche e Finanziarie, Università della Calabria, October 2013).
6. “Experts’ Awards and Economic Success: Evidence from an Italian Literary Prize”, (with Vincenzo Scoppa), *IZA Discussion Paper No. 8765, January 2015*. CSEF Working Paper 335, June 2013 (also in Working Paper 201306, Dipartimento di Scienze Economiche, Statistiche e Finanziarie, Università della Calabria, May 2013).

### **WORK IN PROGRESS**

1. “Spillover Effects of Success Books” (with Silvia Marchesi and Vincenzo Scoppa)
2. “On-line reviews and product demand” (with Vincenzo Scoppa)
3. “Firm Size, Working Conditions and Job Satisfactions: Cross-Country Evidence”
4. “The Role of Connections and Quality of Evaluators in Academic Promotions: Evidence from Italy”, (with Maria De Paola and Vincenzo Scoppa)

### **ARTICLES**

1. “Polemiche a parte, ecco perché piace il Premio Strega”, *Corriere del Mezzogiorno – Economia*, 06.07.2015, <http://www.csef.it/Polemiche-a-parte-ecco-perche>
2. “La parità di genere non sale in cattedra”, *LaVoce.info*, 16.06.2015 (con Maria De Paola e Vincenzo Scoppa), <http://www.lavoce.info/archives/35703/la-parita-di-genere-non-sale-in-cattedra/>
3. “Donne sull'orlo di una crisi di competizione”, *LaVoce.info*, 29.07.2014 (con Maria De Paola e Vincenzo Scoppa), <http://www.lavoce.info/archives/29143/donne-competizione-universita/>
4. “A scuola a cinque anni? I risultati peggiorano”, *LaVoce.info*, 17.06.2014 (con Vincenzo Scoppa), <http://www.lavoce.info/archives/20407/scuola-a-5-anni-risultati/>
5. “Chi sale in cattedra”, *LaVoce.info*, 11.03.2014 (con Maria De Paola e Vincenzo Scoppa), <http://www.lavoce.info/profilo-nuovi-professori-concorso-gelmini/>
6. “Per la gloria o per il denaro?”, *Crusoe*, 18.10.2013 (con Vincenzo Scoppa), <http://www.crusoe.it/merito-opportunita/per-la-gloria-o-per-il-denaross/1333/>
7. “Quando il docente è bello sembra anche più bravo”, *LaVoce.info*, 26.06.2012 (con Vincenzo Scoppa), <http://archivio.lavoce.info/articoli/pagina1003147.html>.

### **MEDIA COVERAGE**

1. Quanto vale uno Strega, (*Rivista Studio*, 11-06-2015), <http://www.rivistastudio.com/standard/quanto-vale-uno-strega/>
2. [http://www.ecostat.unical.it/scoppa/Media\\_Coverage/Poster\\_Derby.pdf](http://www.ecostat.unical.it/scoppa/Media_Coverage/Poster_Derby.pdf)
3. Stipendi e voti più alti. Ecco perché la bellezza conta, (*Linkiesta*, 6-7-2014)

4. Crowd support matters more when playing at home in football matches
5. Por que as mulheres não fazem (ainda) carreira universitária
6. Los entrenadores de baloncesto no son importantes
7. Decisão e Taxa de Desconto Finanças Comportamentais
8. Regression to the mean: Why Mid-Season Managerial sackings make no sense
9. Libri, premi letterari e mercato (L'Indro)
10. Quella magica fascetta quintuplica le vendite (Il Messaggero, 4.7.2014)
11. When the crowd goes wild: Home advantage in same-stadium derbies (IZA newsroom 19.5.2014)
8. Book Prizes and Sales, ZeEconomics (1-8-2013);
9. Lecturas de verano: no sólo la economía italiana está en crisis (El pais) (14-8-2013);
10. La Repubblica, "Botteghino Strega: L'effetto premio che trasforma i libri in bestseller", 12-7-2013  
RNews (La Repubblica), De Santis: così lo Strega fa nascere i bestseller (Video) ;
11. InsideArt, "Il colpo dello Strega, il premio che fa schizzare le vendite", 5-7-2013;
12. La Repubblica, "La notte dello Strega", 5-7-2013;
13. Bello, bravo, attraente: quando il fattore di bellezza conta in un docente (Studio News 24);
14. Se il professore è bello, agli studenti appare anche più bravo. Lo rivela una ricerca universitaria (www.università.it);
15. Con il professore bello si studia meglio (<http://www.skuela.net/news/notizie-universita/docente-bello-bravo.html>);
16. Bello come un professore (Wordpress.com);
17. Se l'insegnante è bello è anche più bravo;
18. Evaluacions dels professors: la "bellesa" importa;
19. Shocking: Attractive Professors Get Better Student Evaluations (The Wall Street Journal);
20. Hot professors get better evaluations (Blog Irrational Tonics);
21. Quanto vale in Italia la felicità – Il Sole 24 Ore (di Fabrizio Galimberti);

## ***TEACHING EXPERIENCE***

- 2017/2018 - Teaching (full course): Regional Economics, Department of Economics and Statistics University of Naples "Federico II".
- 2016/2017 - Teaching (full course): Regional Economics, Department of Economics and Statistics University of Naples "Federico II".
- 2014/2015 - Teaching (full course): International Economics I, Department of Economics and Statistics University of Naples "Federico II".
- 2013/2014 - Teaching Assistant in Microeconomics, University of Naples "Federico II".
- 2012/2013 - Teaching (full course): Intermediate Microeconomics and Macroeconomics. TFA (Tirocinio Formativo Attivo), University of Naples "Federico II".
- 2010/11 - Teaching (full course): Contract Theory, Degree in Economics, Faculty of Economics, University of Calabria.
- 2009/10 - Teaching (full course): Contract Theory, Degree in Economics, Faculty of Economics, University of Calabria. Teaching Assistant in Macroeconomics 1, Degree in Economics, Faculty of Economics. Teaching Assistant in Macroeconomics 2, Degree in Economics, Faculty of Economics. Teaching (full course): Methods of Mathematical Economics (60 Hours) at the remedial courses, Degree in Economics, Faculty of Economics, "Piano Regionale per le risorse umane POR FSE CALABRIA 2007-2013 -ASSE IV, OB. OPERATIVO L.1 e L.2".
- 2008/09 - Teaching (full course): Contract Theory, Degree in Applied Economics, Faculty of Economics, University of Calabria. Teaching Assistant in Macroeconomics 1, Degree in Economics, Faculty of Economics, University of Calabria. Teaching Assistant in Macroeconomics 2, Degree in Economics, Faculty of Economics, University of Calabria.
- 2007/08 - Teaching Assistant in Macroeconomics 1, Degree in Economics, Faculty of Economics. Teaching Assistant in Macroeconomics 2, Degree in Economics, Faculty of Economics. Teaching Assistant in Firm Theory, Degree in Economics, Faculty of Economics.
- 2006/07 - Teaching Assistant in Macroeconomics 1, Degree in Economics, Faculty of Economics. Teaching

Assistant in Macroeconomics 2, Degree in Economics, Faculty of Economics. Teaching Assistant in Firm Theory, Degree in Economics, Faculty of Economics.  
2004/05 - Teaching Assistant in Microeconomics 1, Degree in Economics, Faculty of Economics. Teaching Assistant in Microeconomics 2, Degree in Economics, Faculty of Economics.

### ***INSTITUTIONAL RESPONSIBILITIES***

September 2014 – present: committee member of the second level degree program in Economics, Department of Economics and Statistics. University of Naples Federico II;  
January 2013 – present: committee member of the PhD in Economics, Department of Economics and Statistics, University of Naples Federico II;  
February 2013 – present: committee member of the Stage and Placement office, University of Naples Federico II;

***REFeree FOR THE FOLLOWING JOURNALS:*** B.E. Journal of Economic Analysis & Policy; Education Economics; Applied Economics; Applied Economics Letters; Bulletin of Economic Research; Educational Research and Evaluation; Economic Modelling; Demography; Economics and Human Biology, Journal of Education Review.

### ***SCHOLARSHIPS AND AWARDS***

April 2012 – October 2012 Research Fellowship in Economics, Department of Economics and Law, University of Rome “La Sapienza”, Rome, Italy.  
2010 - 2011 Research Fellowship in Economics, Department of Economics and Statistics, University of Calabria, Italy.  
2005/06-2007/08 PhD Scholarship, Department of Economics and Statistics, University of Calabria.  
2005/2006 “Higher Diploma in Economics Science” Scholarship, University College Dublin, Ireland.  
2009 Junior Economist for “Piano Valutazione Azzeramento Deficit Competenze”- PIANO REGIONALE PER LE RISORSE UMANE - PIANO D’AZIONE 2008 - POR FSE CALABRIA 2007-2013. Scientific Responsibilities Prof. Vincenzo Scoppa e Prof.ssa Maria De Paola.  
2008/ 2009 “Young Researcher Fund” (Research Grant for studies on Health), Department of Economics and Statistics, University of Calabria.  
2008/2009 Research Grant for studies on Education (Dipartimento dell’Istruzione, Regione Calabria).  
September 2008 Scholarship for Visiting Research student at UCD School of Economics, Dublin, Ireland.  
May 2003- November 2003 “Leonardo da Vinci” Project Scholarship, Hall Aitken-ETS, Bruxelles, Giulia Costantino (managing director), rue Beillard, 205, 1040 Bruxelles.

### ***CONFERENCES AND SEMINARS***

May 2015, Seminar Dipartimento di Economia Politica e Statistica, Università di Siena,  
October 2014, 55<sup>th</sup> Annual Scientific Meeting SIE, Trento,  
15-16 September 2014, XXIV Italian Conference of Labour Economics (AIEL), Pisa,  
June 2014, Seminar Dipartimento di Economia, Statistica e Finanza, Università della Calabria,  
June 2014, Seminar Dipartimento di Scienze Economiche e Sociali, Università Politecnica delle Marche,  
24-26 October 2013, 54<sup>th</sup> Annual Scientific Meeting SIE, Bologna,  
27-28 September 2013, XXVIII Italian Conference of Labour Economics (AIEL), Roma,  
24-27 April 2013, Midwest Political Science Association Conference (Chicago),  
18-20 October 2012, 53<sup>rd</sup> Annual Scientific Meeting SIE, Matera,  
27-28 September, 2012, XXVII Italian Conference of Labour Economics (AIEL), Napoli,  
14-15 Ottobre 2011, 52<sup>nd</sup> Annual Scientific Meeting SIE, Roma,

29 September - 1 October 2011, Espanet, “Innovare il welfare. Percorsi di trasformazione in Italia e in Europa”, Milano,  
15-16 Settembre, 2011, XXVI Italian Conference of Labour Economics (AIEL), Milano,  
25-28 Luglio 2011, 6<sup>th</sup> Annual International Symposium on Economic Theory, Policy and Applications (ATINER), Atene (Grecia),  
September 2010, Seminar, Dipartimento di Ricerche Economiche e Sociali, Università di Cagliari;  
09-10 September, 2010, XXV Italian Conference of Labour Economics (AIEL), Chieti-Pescara,  
14-15 June 2010, International Workshop on Applied Economics of Education (IWAEE), Catanzaro,  
June 2009, Seminar, Dipartimento di Scienze Economiche, Università degli Studi di Brescia;  
March 2009, Seminar, Dipartimento di Scienze Economiche e Statistiche, Università della Calabria;  
May 2007 Seminar “A Simple Model of Nepotism” (coauthor Vincenzo Scoppa) Department of Science Economics, Università di Bari,  
20-22, September 2006, XXI Italian Conference of Labour Economics (AIEL), Bolzano.

January, 2018

MICHELA PONZO